

# Client's Profile



Clients name: Savannah  
Bowmer

Clients age: 21

Location: Orwigsburg, PA

Measurements: Waist 38"  
Chest 40" Inseam 25"

Shoe size: 8

Ring Size: 7

Undergarment size: M

Clients height:: 5'3"

Hair color: Brown

Eye color: Brown

Color: Black, White, Gray, Pink,  
and Navy Blue

Where does the client shop:  
Kohls, American Eagle

Favorite brands: Vans and  
American Eagle

Influence: Friends

Insecurities: Weight

Deal breaker: Animal print

Most important aspects:  
Comfort

Budget: \$1,000

# Client's Preferences

Based on the client's personal style assessment, the client prefers to dress casual and comfy. I am around this client a lot and I can attest that casual and comfy is what she prefers most. For this styling consultation, the client wants to continue dressing casually but wants to add a little bit of accessories and more stylistic choices into her wardrobe. She has given me a budget of \$1,000 which I believe I will be able to work with and provide for clients wants. Based on the client's appearance, earth tones would compliment her skin tone. The client needs a full closet update, and this is their first time hiring a styling consultant. The client is wanting to gain more versatility within their wardrobe.

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# Outfit Reference Page

## Outfit 1

- Top: American Eagle
- Jeans: American Eagle
- Necklace: American Eagle
- Shoes: Vans

## Outfit 2

- Top: American Eagle
  - Shorts: American Eagle
  - Jacket: American Eagle
  - Necklace: American Eagle
  - Shoes: Converse
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## Outfit 3

- Top: Pacsun
- Pants: American Eagle
- Necklace: American Eagle
- Shoes: Converse

## Outfit 4

- Top: American Eagle
- Skirt: American Eagle
- Blouse: American Eagle
- Rings: American Eagle
- Shoes: Converse

## Outfit 5

- Top: Hollister
- Skirt: American Eagle
- Hat: American Eagle
- Necklace: Brandy Melville
- Shoes: Converse



# Client's Experience

My client, Ms. Bowmer, was very satisfied and happy with her experience. She expressed that she loved the process and the items chosen for her. Her favorite outfit was the denim skirt with the cropped top and baseball hat. She is excited to wear her new wardrobe and have fun with her style!

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